

## Attachment 3-2

### **Attachment 3.2: “Watershed Watchers: Keeping Our Waterways Clean” Program with the U.S. Fish and Wildlife Environmental Education Center (EEC) in Alviso.**

To conduct the Watershed Watchers Program, the Program will fund and support an interpretive specialist position at the Alviso Education Center. The program includes the following elements:

**Watershed Watchers:** Puppet show introducing the concept of watersheds and urban runoff. The show will be performed on-site and off-site.

**Wildlife in Our Watershed Depends On You:** Interpretive programs focusing on how individual behaviors cause urban runoff pollution and affect wildlife habitat in our watershed. Examples include children’s bird walks, salt marsh mud studies, twilight walks and general nature hikes followed by chemical demonstration of eutrophication.

**Gardening Without Chemicals Workdays:** Garden work days emphasizing chemical-free gardening techniques.

**Gardening Without Chemicals Workshops:** Workshops guiding visitors through various native plants in EEC demonstration gardens while discussing chemical-free gardening techniques used in the gardens and implementation methods for the home garden.

**Help Save the Bay This Holiday:** Guided nature tours in Bay habitats based on a holiday theme. The program addresses how individual behaviors cause urban runoff pollution which affect wildlife habitats in the watershed.

**Our Role in Preventing Urban Runoff:** Presentation and walk focusing on each individual’s role in preventing urban runoff pollution, including examples of alternative behaviors. This is usually done with groups that make reservations (e.g., Scouts and Lyceum).

**Special Events:** These events are designed to attract at least 200 people to the EEC for various activities including games and crafts. Each activity educates participants about urban runoff pollution prevention.

**Watershed Clean-Up:** A concentrated effort to remove litter from watershed areas (e.g., creeks and sloughs).

**Informal Indoor Visitor Contact:** Includes interaction at the Center and answering visitor questions over phone.

**Distribution of Specified Programs to Local Media:** Includes contacting Bay Area Parent, Mercury News, and Metro; and creating appropriate descriptions/press releases.

**Developing and Maintaining Partnerships with Local Community Organizations:**

Phone calls and e-mails to groups which include San Jose Community Gardens, the San Francisco Bay Bird Observatory and volunteer coordinators at local companies (e.g., Intel and Sony, etc.).

**Coordinating Refuge Volunteers for Interpretive Programs/Gardens:** Contacting volunteers to lead programs, training, and maintaining relationships with volunteers; and scheduling volunteers for special events.